



SPRING 2025

FAIRS & ANNUAL HUB

SOUTH ASIA; SOUTH EAST ASIA; MIDDLE EAST

CELEBRATING TEN YEARS

#InPersonFairs & Spring HUB 2025

	Dates	Location	Pricing	Event Type
South Asia	20 Jan	Jaipur, India	USD 950	School Visit
	21-22 Jan	Chandigarh, India	USD 1250	School Visit
	23 Jan	Delhi, India	USD 950	School Visit
	24-27 Jan	Chennai, India	USD 1250	School Visit
	28-29 Jan	Colombo, Sri Lanka	USD 1500	School Visit
			<i>All Cities</i>	<i>USD 5750</i>
	25-27 Feb	Middle East - HUB, UAE	USD 2500	Counsellor HUB
SE Asia	10-11 Mar	Chiang Mai, Thailand	USD 1250	School Visit
	12-13 Mar	Bangkok, Thailand	USD 1250	School Visit
	14 Mar	Phuket, Thailand	USD 950	School Visit
	17-18 Mar	HCMC, Vietnam	USD 1250	School Visit
	19 Mar	Da Nang, Vietnam	USD 950	School Visit
	20-21 Mar	Hanoi, Vietnam	USD 1250	School Visit
			<i>All Cities</i>	<i>USD 6750</i>
South Asia	01-02 Apr	Mumbai, India	USD 1250	School Visit
	03 Apr	Nagpur, India	USD 950	School Visit
	04 Apr	Indore, India	USD 950	School Visit
	07 Apr	Lucknow, India	USD 950	School Visit
	08-09 April	Hyderabad, India	USD 1250	School Visit
			<i>All Cities</i>	<i>USD 5250</i>
South Asia	21-22 April	Dhaka, Bangladesh	USD 1500	School Visit
	23 April	Kolkata, India	USD 500	School Visit
	23-25 April	South Asia HUB, Kolkata	USD 2500	Counsellor HUB

Founder's Note

Greetings Everyone,

2024 was an eventful year! We conducted High School fairs and events in fifteen countries including introducing the Regional and Creative HUB. Although we've noticed an obvious switch to in-person recruitment activities, our *VirtualSessions* continued to see tremendous interest especially with our high school network expanding to several countries. Our in-person high school tours and fairs will be conducted in South Asia and South East Asia between January - April. With the situation in Bangladesh getting better, Dhaka is back on our calendar!

The South Asia HUB conducted in Mumbai saw universities and counsellors represented from 9 countries and we're excited to be hosting our **South East Asia HUB** in Bangkok later this November. We'll be introducing the **Middle East HUB** in February 2025 followed by our **South Asia HUB** in April 2025 - Both HUB's have a wider focus on the region and will see counsellors attend from multiple countries. The Regional HUB was a push to continue building on the event legacy and learnings from the Annual. Stalwarts like the Ulens School (Kathmandu), Aga Khan Academy (Hyderabad), Stonehill International School (Bangalore) and Global India International School (Ahmedabad) - played host to the regional events, opening doors to high school counsellors in the region making these events impactful and relevant for information exchange and sharing insights with the community.

The Creative HUB was a first of a kind undergraduate focused event in Mumbai. This one day event was open to counsellors, parents, students and the art faculty community. We're excited to add more of these towards the Fall session.

We're looking forward to 2025 with a string of new events with a shift to more counsellor-focused, student outreach activities that can best suit your recruitment and outreach goals. See you on the Road!



#InPersonFairs

Marketing: Each High School on the list will receive detailed information and a poster highlighting the University Visit. Depending on the COVID protocol followed at school, we will see parents as well. Experience the advantage of **Small Group Travel**. Limited to 10 Participants

Target Audience: HighSchool Students (Grade 9-12); Counsellors; Parents.

Inclusions: High School Fairs and Ground Transportation.

School Profile: We visit prominent schools covering both the international and the national curriculum. Based on our network, spanning 10 years, we are able to identify the right schools to ensure you're reaching the right audience. These schools run the IBDP, A Level, American Curriculum as well as the National Curriculum

Value Proposition: Direct School Fairs can get busy. With schools inviting a 100+ Universities for a one day fair, it gets difficult to capture the attention of the student as well as the counsellor. While there is value in attending a direct event, our team optimises your time by packing 4-6 high school fairs over two days. This way, when you go in with a smaller group, you will be able to not only hold a quality conversation with the potential student and counsellor but also make the best use of your time.

Logistics: As required, our team will email you a separate price with hotels, internal flights as well as airport transfers based on your requirement. It's usually an additional \$500-\$600 per city.



The Campus Connect group visits schools in Kathmandu, Nepal



#HUB-24

Yala HUB-ibi
UAE & Kolkata

The conference you loved so much is back! This time, we're hosting our counsellor focused, residential conference in UAE and Kolkata. You will get a chance to visit high schools, engage in one-one meetings with counsellors and truly make an impact on your recruitment goals for India.

Since this is a residential program, we will be unable to provide this as a flex option and the pricing includes:

- One-One Counselor meetings
- Focus Group Sessions
- Networking Gala
- All Meals (On Conference days)
- Five Star Hotel Stay
- Orientation Session, Workshops, Wrap Up Report

Middle East HUB

Date: 25 - 27 February, 2025

Location: Dubai/Sharjah, UAE

Audience: Universities & Counsellors (UAE, Bahrain, Qatar, Oman, Egypt, Kuwait City)

Price: USD 2500

South Asia HUB

Date: 23 - 25 April, 2025

Location: Kolkata, India

Audience: Universities & Counsellors (India, Sri Lanka, Bangladesh, Nepal)

Price: USD 2500

Sign up for the HUB is as per the order of registrations received, kindly write to pooja@campusconnectglobal.com if you have any specific questions. We will not have a final list of participating counselors or universities until the final deadline of the event. However, please note that counselors invited for the event are from quality international schools across India. A list of participants from the past HUB's can be provided upon request.

"To the entire Campus Connect team - people who made this happen and to everyone who worked relentlessly behind the scenes, I owe the last three amazing days to you all! I am back with so much learning, rejuvenation and new friends".

- Praseeja Namibian (Stonehill International School, Bangalore)





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